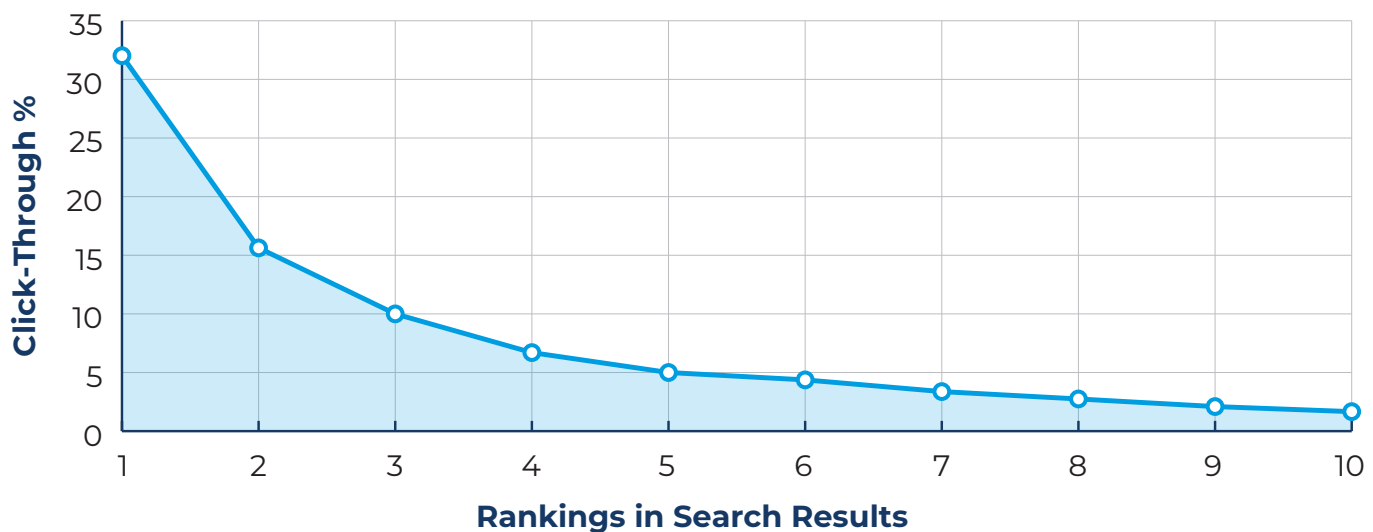


## IMPORTANCE OF TOP RANKINGS IN B2B SEARCH

- ▶ The higher your website ranks, more people visit your company
- ▶ 90% of people don't go past the 1st page of results (top 8-10 results)

### B2B Search Results - Click-Through %



**MORE OPPORTUNITY** to showcase your value proposition to prospects